

www.thewomenachiever.com



The **Wómen** Achiever



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2024
Media Kit



The Voice of Women Leaders

The Women Achiever is a leading source of news and insights focusing on advancing and achieving women in technology and other sectors. An influential and iconic media brand, The Women Achiever is dedicated to offering a bold feminine perspective on society, politics, health, education, digitization, and art. The magazine presents exclusive content and strives to deliver encouraging dialogues and critical perspectives in our monthly magazine issues.

The Women Achiever covers exclusive stories on culture, creativity, philosophy, nature, and ways to live a more fulfilling life. Brands adore us as a platform to demonstrate their thought leadership, innovation and opinions on the development of tomorrow to a niche community of highly ambitious women leaders, entrepreneurs and investors. The platform acts as a go-to source for practical and clever solutions to make every aspect of your life easier. Women Achiever centers on diversity in women across industry verticals and envisions to support them and work to close the gender gap.



With highly qualified readers and women leaders on board, The Women Achiever is important to important people.



POWERFUL MARKET REACH

Average Monthly Reach

1.6 MILLION

Unique Average Visitors

90,000

Social Reach

5 MILLION

Age group

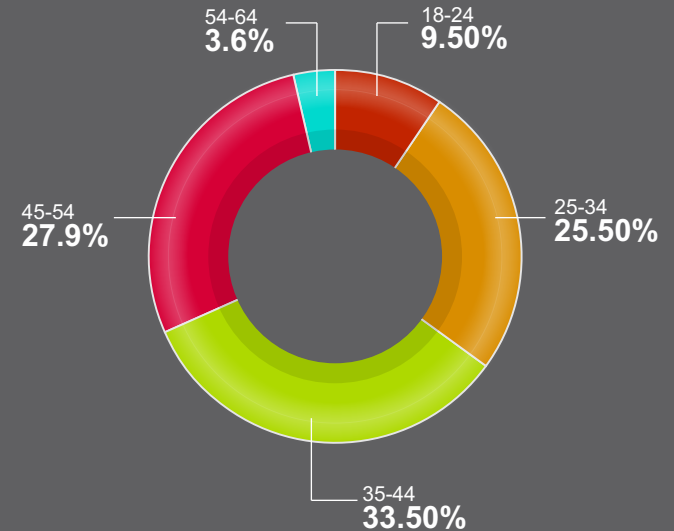
Demography



54.15%



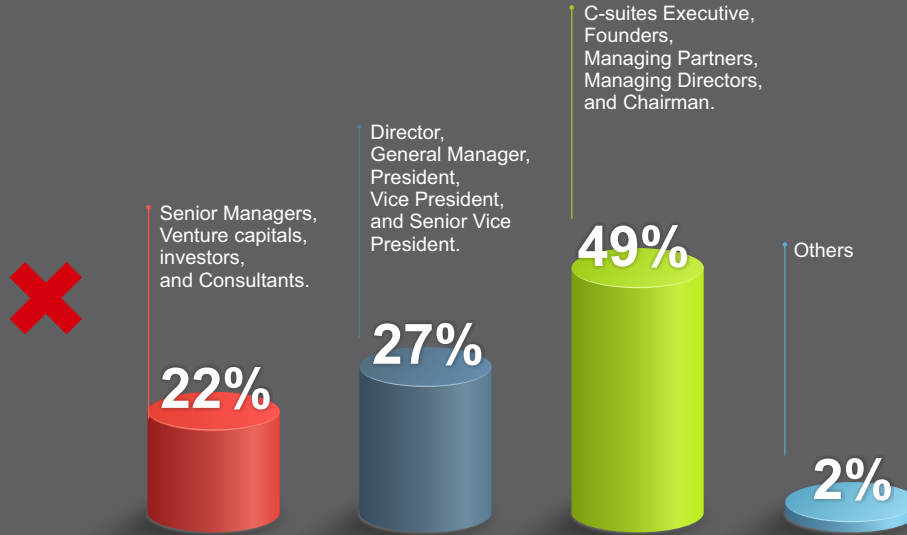
45.85%





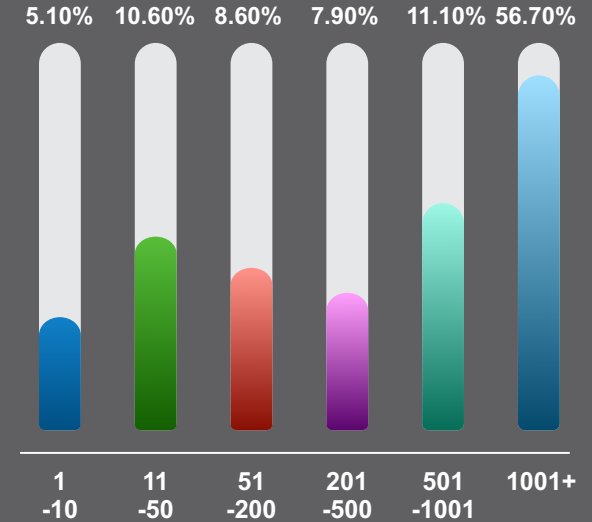
AUDIENCE PROFILE

Readership



Company Size

BY EMPLOYEES





SUBSCRIBERS & CIRCULATION

Corroborated Subscribers in Print & E-magazine

210,069+

Printed Copies Circulation



64,500 Per Issue

E-magazine Newsletter Spill Out

145,569 Per Issue



MARKETING & PROMOTIONAL OBJECTIVES

The Women Achiever is the ultimate source of success delivering on its promise to inspire the business world by providing exclusive and thought-provoking content on diverse industries and development as well as leadership. It provides an enhanced communication channel for entrepreneurs, C-suites and forward-looking leaders. Through a diverse array of platforms, The Women Achiever offers customized solutions to drive leadership and recognition.

- Print and E-Magazine
- Article on Website
- Thought Leader Articles

Advertisements

- Advertisement on Print And E-Magazine
- Banner Ads

Global Recognition & Promotional Activities

- Top 10 Company Listings
- Sponsored Content
- Extensive Press Release Coverage
- Social Media Promotion on Facebook, Twitter, LinkedIn and Instagram
- Custom E-mail Campaigns





SOLUTIONS THAT DRIVE ENGAGEMENT

Each month, the **The Women Achiever** Magazine explores and highlights inspiring business leaders who are transforming their industries with innovation and foresighted leadership. Through exclusive and comprehensive interviews, the magazine unlocks unique insights into what these moguls are doing, what inspires them, and what are their outlook for the future. It is a captivating mix of business stories that covers everything.

Cover Story

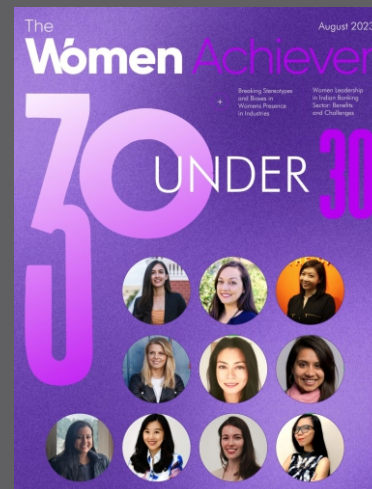
Featuring companies/executives with a strong global brand reputation for innovation, product quality and customer.

Company/Leader of The Month

Representing companies/executives unique selling propositions that outperform their peers.

Business Profiles

Bringing together leading industry experts providing best industry practices and insights.





EXTENSIVE PRESS COVERAGE

The Women Achiever works with **160+ premium** business publishers to distribute its content and thought leadership stories.





ADVERTISING OPPORTUNITIES

We offer an array of advertising solutions with multiple options tailored to your business needs.

WEB	Leader-board	728px x 90px
	Top Banner	468px x 60px
	Column Banner Size One	300px x 250px
	Column Banner Size Two	160px x 600px

VIDEO

Recommended formats **MPEG, MOV, AVI**
Video Length **Up to 7 mins**

TEXT LINK SPECS

20-character heading + 70-character teaser + URL

MAGAZINE

Full Page	8.0" X 10.47"
Double Spread	16"x 10.47"
Half Page	8.0"x 5.235"
Back Page	8.0"x10.47"



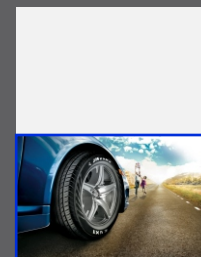
FULL PAGE



BACK PAGE



DOUBLE SPREAD



HALF PAGE

OUR MOST VALUABLE CLIENTS

Alta
ASSOCIATES
EXECUTIVE SEARCH

illumina®

Tachyum™



H2O
PROTECTION FROM THE INSIDE OUT®

SIGNIFLOW



radware

SONICWALL™

ARIIX

FoodMaven



gfh





**Bringing the Best
Insights on
Global
Industries
and Market**

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