



# The **Wómen** Achiever



.....  
**2022**  
Media Kit



# The Voice of Women Leaders

The Women Achiever is a leading source of news and insights focusing on advancing and achieving women in technology and other sectors. An influential and iconic media brand, The Women Achiever is dedicated to offering a bold feminine perspective on society, politics, health, education, digitization, and art. The magazine presents exclusive content and strives to deliver encouraging dialogues and critical perspectives in our monthly magazine issues.

The Women Achiever covers exclusive stories on culture, creativity, philosophy, nature, and ways to live a more fulfilling life. Brands adore us as a platform to demonstrate their thought leadership, innovation and opinions on the development of tomorrow to a niche community of highly ambitious women leaders, entrepreneurs and investors. The platform acts as a go-to source for practical and clever solutions to make every aspect of your life easier. Women Achiever centers on diversity in women across industry verticals and envisions to support them and work to close the gender gap.



***With highly qualified readers and women leaders on board, The Women Achiever is important to important people.***



# POWERFUL MARKET REACH

Average Monthly Reach

**1.6** MILLION

Unique Average Visitors

**90,000**

Social Reach

**5** MILLION



Demography

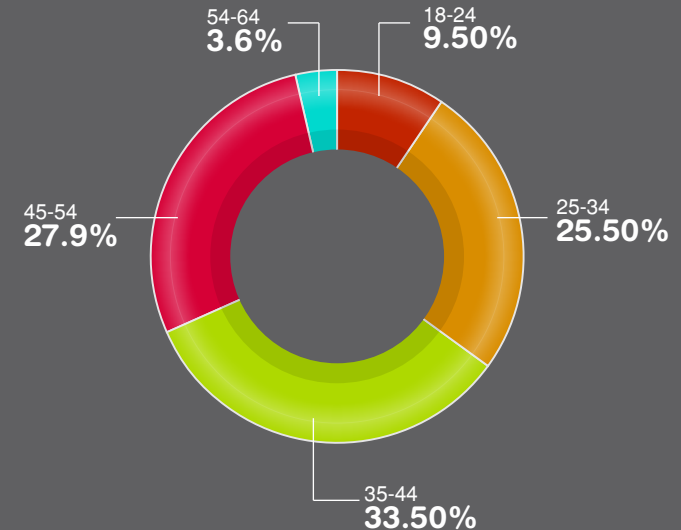


**54.15%**



**45.85%**

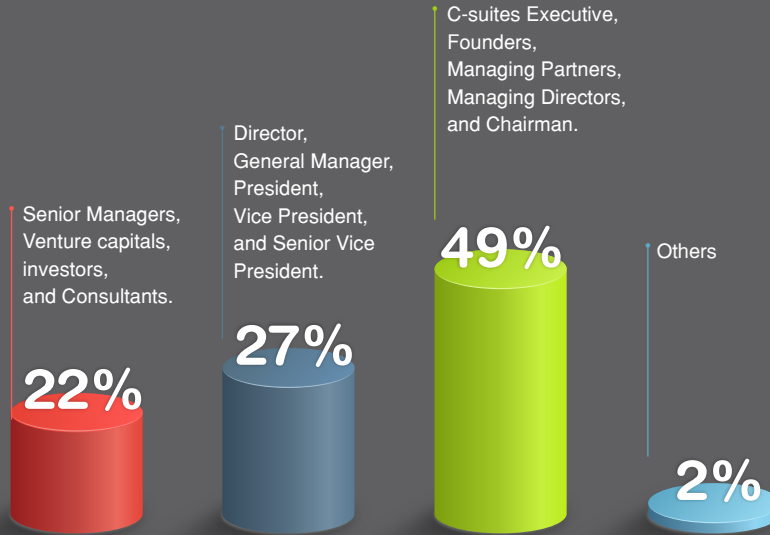
Age group





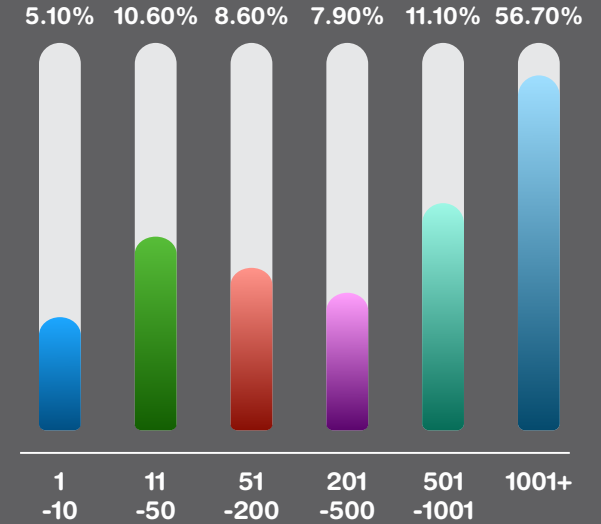
# AUDIENCE PROFILE

## Readership



## Company Size

BY EMPLOYEES





# SUBSCRIBERS & CIRCULATION

Corroborated Subscribers in Print & E-magazine

**210,069+**

Printed Copies Circulation

**64,500** Per Issue

E-magazine Newsletter Spill Out

**145,569** Per Issue



# MARKETING & PROMOTIONAL OBJECTIVES

**The Women Achiever** is the ultimate source of success delivering on its promise to inspire the business world by providing exclusive and thought-provoking content on diverse industries and development as well as leadership. It provides an enhanced communication channel for entrepreneurs, C-suites and forward-looking leaders. Through a diverse array of platforms, The Women Achiever offers customized solutions to drive leadership and recognition.

- Print and E-Magazine
- Article on Website
- Thought Leader Articles

## Advertisements

- Advertisement on Print And E-Magazine
- Banner Ads

## Global Recognition & Promotional Activities

- Top 10 Company Listings
- Sponsored Content
- Extensive Press Release Coverage
- Social Media Promotion on Facebook, Twitter, LinkedIn and Instagram.
- Custom E-mail Campaigns





# SOLUTIONS THAT DRIVE ENGAGEMENT

Each month, the **The Women Achiever** Magazine explores and highlights inspiring business leaders who are transforming their industries with innovation and foresighted leadership. Through exclusive and comprehensive interviews, the magazine unlocks unique insights into what these moguls are doing, what inspires them, and what are their outlook for the future. It is a captivating mix of business stories that covers everything.

## Cover Story

Featuring companies/executives with a strong global brand reputation for innovation, product quality and customer.

## Company/Leader of The Month

Representing companies/executives unique selling propositions that outperform their peers.

## Business Profiles

Bringing together leading industry experts providing best industry practices and insights.



# EXTENSIVE PRESS COVERAGE

The Women Achiever works with **160+** premium business publishers to distribute its content and thought leadership stories.



www.thewomenachiever.com





# ADVERTISING OPPORTUNITIES

We offer an array of advertising solutions with multiple options tailored to your business needs.

<b>WEB</b>	Leader-board	<b>728px x 90px</b>
	Top Banner	<b>468px x 60px</b>
	Column Banner Size One	<b>300px x 250px</b>
	Column Banner Size Two	<b>160px x 600px</b>

<b>VIDEO</b>	
Recommended formats	<b>MPEG, MOV, AVI</b>
Video Length	<b>Up to 7 mins</b>

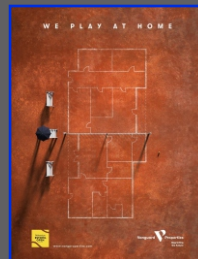
<b>TEXT LINK SPECS</b>	
20-character heading + 70-character teaser + URL	

## MAGAZINE

Full Page	<b>8.0" X 10.47"</b>
Double Spread	<b>16"x 10.47"</b>
Half Page	<b>8.0"x 5.235"</b>
Back Page	<b>8.0"x10.47"</b>



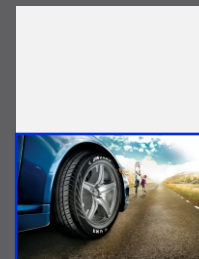
FULL PAGE



BACK PAGE



DOUBLE SPREAD



HALF PAGE

# OUR MOST VALUABLE CLIENTS

**Alta**  
ASSOCIATES  
EXECUTIVE SEARCH

illumina®

Tachyum™



SONICWALL™





**Bringing the Best**

**Insights on**

**Global**

**Industries**

**and Market**

Simran Wadhwa | Research Analyst  
Email Address: [simran@thewomenachiever.com](mailto:simran@thewomenachiever.com)

[www.thewomenachiever.com](http://www.thewomenachiever.com)